



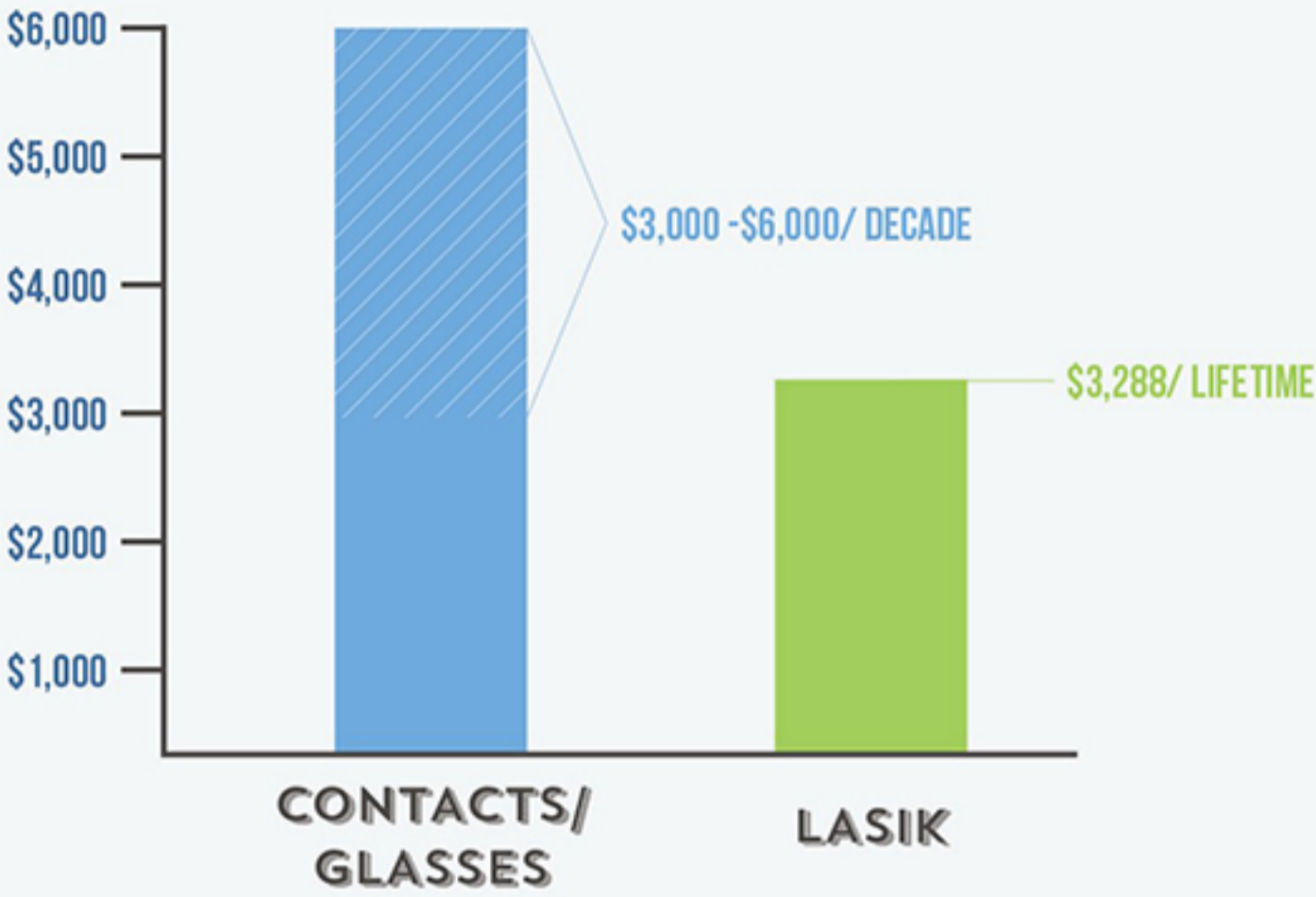
5 MINUTE LASIK CHECKLIST

IS LASIK WORTH THE COST?

Many people question the benefits of the LASIK procedure. Some say they are just fine with contacts or glasses, others are afraid of having eye surgery. But regardless of excuses, is LASIK worth the cost?

✓ THE FACTS

COST OF LASIK VS. COST OF CONTACTS



CONTACTS/ GLASSES

- Refilling Prescriptions
 - Lens Fitting
 - Cost of Lens Solution
 - Cost of Glasses
 - Cost of Lost Time
- (When your eyes need rest)*
(Applying contact lenses can take over 5 minutes out of your day, that's over 73 hours per year! What is your time worth?)



LASIK

- One Time Surgery

✓ LIFETIME COST OF CONTACTS *(With Beginning Use At Age 18)*

AGE	20	30	40	50	60	70	80	90	100
COST <i>Yearly Average: \$450</i>	\$900	\$5,400	\$9,900	\$14,400	\$18,900	\$23,400	\$27,900	\$32,400	\$36,900

The risks of LASIK are very low, but have you considered the risks of contact lenses?

✓ HEALTH RISKS OF CONTACT LENSES



RISK OF BACTERIAL KERATITIS
1 in 100 contact wearers of 30 years



RISK OF ACANTHAMOEBA
A red, painful eye infection caused by using tap water on your lenses or swimming in fresh water
1 in 1000 contact wearers of 30 years



VISION LOSS
1 in 2000 contact wearers loses some vision because of bacterial infection

✓ BENEFITS OF LASIK SURGERY



FREEDOM
From the burden of glasses or contact lenses



LIFESTYLE IMPROVEMENT
Being able to exercise and work without corrective lenses



TIME SAVINGS
Avoid time lost on ordering new contacts & glasses



COST SAVINGS
Save tens of thousands of dollars over your lifetime

QUIZ

IS LASIK RIGHT FOR YOU?

The numbers show that LASIK is better than contacts when it comes to matters of money, health, and convenience. However, is it the right process for you, specifically? The first step that you will want to take is to schedule a complimentary evaluation with a LASIK practice to see if you are a candidate. Screen yourself with these questions:

- 1 CAN YOU AFFORD LASIK?**
There are \$0 down, 0% interest for 24 months financing packages available to help you take advantage of this procedure.
- 2 WHAT IS THE RECOVERY TIME?**
Post LASIK, most patients return to regular activities that day after their procedure. Many return to work the following day.
- 3 ARE YOU NERVOUS ABOUT THE PROCEDURE?**
It is not uncommon for you to feel a sense of nervousness before the procedure. Make sure you feel comfortable with your choice of LASIK practice before you move forward with your procedure. Ask as many questions as you need.
- 4 ARE YOU A GOOD CANDIDATE?**
Before you spend too much time analyzing whether or not to go through with the procedure, find out first if you are a candidate. This way you will have all the answers you need to make an intelligent decision. Although LASIK saves you money in the long run, most health insurance will not cover refractive surgeries.
- 5 HAVE YOU HAD A CHANGE IN VISION PRESCRIPTION IN THE PAST YEAR?**
If you have refractive instability you should discuss your LASIK candidacy with your doctor.
- 6 DO YOU HAVE A MEDICAL CONDITION THAT AFFECTS YOUR VISION?**
Certain health conditions (autoimmune diseases, immunodeficiency states, diabetes) may prevent you from healing properly after surgery.
- 7 DO YOU HAVE THESE OTHER RISK FACTORS?**
Glaucoma, Keratoconus, Blepharitis, large pupils, thin corneas, dry eyes, or previous refractive surgery.
If you have any of these, please consult your doctor for further analysis.

TOMORROW CAN BE CRYSTAL CLEAR FOR YOU, WITHOUT THE AID OF CONTACT LENSES OR EYEGLASSES. WITH ADVANCES IN TECHNOLOGY AND REDUCTION IN PRICE, LASIK IS A MORE VIABLE OPTION THAN EVER BEFORE.