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TOP 3 LASIK MYTHS

A Pocket Guide that Dispels the Three Most
Common Reasons Why You Haven't Had
LASIK Yet



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Myth #1

Lasering Your Eyes Can't
Possibly Be Safe!

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What if I told you that the LASIK procedure is one of the most safe and effective elective procedures available today?

The FDA cleared LASIK in 1996. Approximately 96% of all LASIK patients achieve 20/20 outcomes according to the American Society of Cataract and Refractive Surgery (ASCRS). Many research studies have shown that today's LASIK procedures have few, if any, negative effects and that the long-term safety of LASIK is excellent.

When you consider innovations like our Ziemer All-Laser LASIK procedure where the flap is made with millions of tiny bubbles instead of a blade, it is easy to see why both LASIK safety and our patients' peace of mind has never been greater than it is today.

For contact lens wearers, the risk of developing a vision-threatening eye infection over time is significantly higher than any similar risks associated with the LASIK procedure.

MYTH #1:

Lasering Your Eyes Can't Possibly Be Safe!

Moreover, LASIK is so safe, that the US Military has approved LASIK for all active duty army, navy, marines, airmen-and even fighter pilots. Today, you can expect a safer, more precise, and more comfortable LASIK procedure than ever before. Because of advances in LASIK, like All-Laser LASIK and “next-generation” laser technology, there’s never been a better time to feel completely confident about LASIK.





Myth #2

LASIK is Just Too Expensive
For Me

MYTH #2:

LASIK is Just Too Expensive For Me



While the price of LASIK seems to be higher than glasses or contacts at first glance, consider the fact that LASIK usually pays for itself in about three years. Compare that to the cost of buying contact lenses, contact solution and eyeglasses for the rest of your life!

Today you can get safer and highly advanced LASIK technology at a much lower price than was possible even a few years ago.

Plus, the younger you are when you have your LASIK procedure, the more money you will save in eye care costs over your lifetime. If you have LASIK at age 20, you will save **\$48,000**, at age 30, you will save **\$39,000**, at age 40 you will save **\$30,000**, and at age 50 you will save **\$21,000** over the course of your lifetime.

The truth is that the ongoing costs of glasses and contacts are far higher than most people think – and are ongoing each and every year. When you add the cost of glasses and contacts to the cost of the required ongoing doctor visits, accessories and supplies, you're looking at tens of thousands of dollars versus the cost of LASIK which, on average, ranges between **\$1500-\$2000** per eye. LASIK turns out to be a much better financial decision than glasses or contacts!



Myth #3

Not Yet. I'll Wait for Better
Technology...

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You probably own a mobile device, right? Like a cell phone, or an iPad? Remember what cell phones looked like only ten or fifteen years ago?

Well, just like your mobile device has evolved from the 1990's cinder-block sized phone, there have been enormous strides in LASIK technology and safety between 1996 and 2016.

When LASIK first gained popularity in the United States during the mid-1990s, the laser zones of treatment on the surface of the eye were much smaller and less effective than they are today.

As a result, good LASIK candidates were mostly limited to just those with simple, nearsighted prescriptions and very low astigmatism. The technology simply wasn't available to treat higher astigmatism or nearsighted prescriptions, complex prescriptions, or patients with thinner than average corneal thickness. Today, people with virtually any of these conditions can be well-treated with LASIK.

MYTH #3:

Not Yet. I'll Wait for Better Technology...

Back in the early days of LASIK, there was no way to “customize” the laser treatment to the characteristics of each patient’s unique eye or to “track” eye movements during the laser treatment.

Today, we have tracking technology to maintain laser accuracy during the treatment – even if a patient shifts, blinks or moves during the procedure.

More importantly, the lasers can now be customized to match the unique characteristics of each patient’s eye to create the best shape for each individual eye. This assures the best possible visual outcome for every patient who undergoes laser vision correction today.



Call Now to Receive **\$500** Off Your Procedure!

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